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INTERDISCIPLINARY APPROACH TO ECONOMICS AND SOCIOLOGY

Zimmermannova, J., Cermak, P., Novak, P. (2015), Ex-post Analysis of the EU

EX-POST ANALYSIS OF THE EU EMISSION TRADING IN YEAR 2013 IN THE CZECH REPUBLIC

ABSTRACT. The main goal of the paper is to provide the first ex-post analysis of the EU ETS in year 2013 in the Czech Republic, based on the analysis of the key EU ETS sector - combustion processes. Regarding the methodology, the empirical research was used as a one part, as a second part the Mamdani fuzzy rule-based system. Since the EUA market price was low in year 2013, the Czech companies within the combustion processes group had weak motivation to trade with the EUAs. However, the revenues obtained from the EUA auctions in year 2013 were higher than revenues obtained from the environmental taxes. Moreover, auctioned EUAs had the similar characteristics as the environmental taxes. We can say that the EUA behaved as an additional carbon tax - in case that the company exceeded the level of emission limit represented by free emission allowances.

Keywords: emission trading; environmental taxation; EU ETS; Czech Republic.

Introduction

Q48, Q58

Generally, emission allowances trading, also called as "cap and trade program", originally started up in the USA and currently it is frequently used throughout the world. National or sub-national emission trading systems are already operating in Australia, the European Union, Japan, New Zealand, Switzerland and the United States, and are planned in Canada, China and South Korea (European Commission, 2013). Besides trading with emissions (mainly CO₂, NOx, SO₂), there are also tradable fish quota or trading in waste sector, water protection sector and land protection sector.

The European Union established a scheme for CO_2 and other greenhouse gases' emission allowances trading, the EU Emissions Trading System (EU ETS). The initial EU ETS was based on Directive 2003/87/EC, which established a fundamentally decentralized system for the pilot phase of emissions trading (2005 to 2007) and the Kyoto Protocol commitment phase (2008 to 2012). The key instruments were the National Allocation Plans

(NAPs) (Wettestad *et al.*, 2012). In year 2013, based on new Directive 2009/29/EC, the EU ETS came into Phase III (2013 to 2020), the post-Kyoto commitment period.

The EU ETS is substantially larger and by far more complex than the pioneering US Sulphur Allowance System (Conrad *et al.*, 2012). The EU ETS covers more than 11,000 power stations and manufacturing plants in the 28 EU member states as well as Iceland, Liechtenstein and Norway. Aviation operators flying within and between most of these countries are also covered. In total, around 45% of total EU emissions are limited by the EU ETS (European Commission, 2013). The EU ETS covers both European Emissions Allowances – EUAs (since 2005) and European Aviation Allowances – EUAAs (since 2012). The market price of the allowances is determined by supply and demand at the exchange. Both in the first and in the second trading period, the EU emission allowances were traded mostly on the BlueNext trading exchange. In the third trading period, there is one significant big exchange, where the auctions can be organized – European Energy Exchange EEX (EEX, 2015).

The regulatory framework of the EU ETS was largely unchanged for the first two trading periods of its operation (2005 - 2012); however the beginning of the third trading period in 2013 brings changes in common rules, published as Directive 2009/29/EC, which should strengthen the system. Since the EU emission allowances were previously grandfathered – for free (Wettestad *et al.*, 2012), from year 2013 the significant yield of the emission allowances is auctioned. Grandfathering was widely criticized, mostly because it introduced significant distortions to the EU ETS (Falbo *et al.*, 2013). Auctioning is the most transparent method of allocating allowances and puts into practice the polluter pays principle (Vicha, 2011; European Commission, 2013). Sectorial differentiation was also introduced, with (initially) far more auctioning of allowances for energy producers than energy-intensive industries. In addition, free allocations were further harmonized, to be based on common state-of-the-art technology benchmarks (Wettestad *et al.*, 2012, p. 73). Policy makers give firms an incentive to move towards production that is less fossil-fuel intensive (Aatola *et al.*, 2013).

In last years, CO_2 emissions became also a significant member of the European commodity trading market. However, there is a fundamental difference between trading in CO_2 and more traditional commodities. Sellers are expected to produce fewer emissions than they are allowed to, so they may sell the unused allowances to someone who emits more than the allocated amount. Therefore, the emissions become either an asset or a liability for the obligation to deliver allowances to cover those emissions (Benz and Trück, 2009). Regarding the EU emission allowances spot price, it fluctuated significantly both in the first and the second trading period; in the period 2005 – 2007, the EUA spot price fluctuated between 25 EUR/t CO_2 at the beginning of the period and the nearly zero level in the end of the period. In the second trading period, the EUA spot price fluctuated in the range 6 – 25 EUR/t CO_2 . Focusing on year 2013, the average EUA auction price was 4,4 EUR/t CO_2 . Regarding the whole trading period 2005 – 2013, you can see that the EUA price development shows high volatility.

Focusing on the Czech Republic, CO_2 emission trading is a part of the mix of economic instruments within environmental and climate policy, precisely we can find it besides environmental taxes, charges and subsidies (Pavel and Vitek, 2012; Zimmermannova and Mensik, 2013).

In the terms of the trend in CO_2 emissions per KWH, the Czech Republic ranks on 56th out of 178 countries (same as in 2002) and compared to European region peer set is that trend worse by 15%. In the terms of the trend in carbon intensity the Czech Republic ranks on 25th (same as in 2002) and compared to European region peer set is that trend better by 15%.

Industry has been still considered for the largest polluter in the Czech Republic (Solilová and Nerudová, 2015).

The following *Figure 1* shows the development of total CO_2 emissions in the Czech Republic regulated by the EU ETS and the share of particular sectors of national economy regulated by the EU ETS on total CO_2 emissions production in the Czech Republic regulated by the EU ETS.

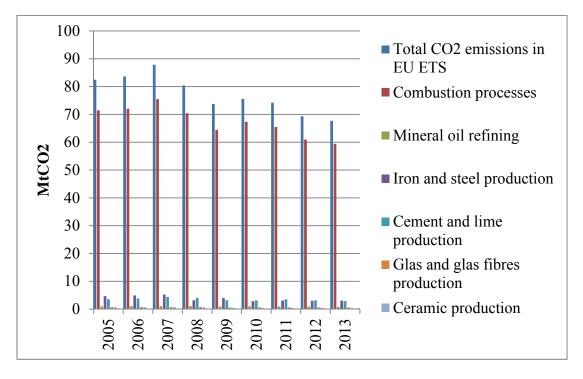


Figure 1. CO₂ emissions history in the Czech Republic within the EU ETS. *Source*: CHMI, 2015; own work.

It is obvious, that the most significant share of CO_2 emissions on total CO_2 emissions production in the Czech Republic within the EU ETS has been produced by the combustion processes sector. This sector emitted almost 88% of total CO_2 emissions in year 2013. You can see that the curve of total CO_2 emissions within the EU ETS has similar development as the combustion processes emissions curve it self; moreover the CO_2 emissions produced by the other sectors are negligible in comparison with CO_2 emissions produced by combustion processes sector.

Based on the above described development of CO_2 emissions in the Czech Republic, we focused our research on an empirical analysis of the behaviour of the most significant CO_2 emissions producer in the Czech Republic – the combustion processes sector.

1. Literature Overview

Since emission allowance trading has primarily started in the US, the majority of publications dealing with tradable emission allowances assess the market for SO₂ emissions under the Acid Rain Program (Benz and Trück, 2009). Regarding the EU ETS, scientists have focused mostly on modelling and forecasting the prices of CO₂ emission allowances (Benz and Trück, 2009; Li *et al.*, 2011; Conrad *et al.*, 2012; Garcia-Martos *et al.*, 2013; Lecuyer and Quirion, 2013), the incidence of the carbon price (Grainger and Kolstad, 2010; Cermak *et al.*, 2015), the EUA price drivers (Aatola *et al.*, 2013; Lutz *et al.*, 2013), the marginal cost of both

energy intensive companies and power sector (Lund, 2007; Chernyavska and Gulli, 2008), the influence of emission allowance trading on electricity producers (Lund, 2007; Chernyavska and Gulli, 2008; Falbo *et al.*, 2013) or its innovation impact (Rogge *et al.*, 2011; Rentizelas *et al.*, 2012).

The authors of scientific papers have used various methods for their research connected with the EU ETS. We can find scientific studies, which describe particular models of EU ETS, created with different methods and different targets. For example, Li et al. (2011) used fuzzy modelling (an interval-fuzzy two stage stochastic programming model) for planning CO₂ emission trading in industry systems under uncertainty, Conrad *et al.* (2012) used GARCH models for modelling the adjustment process of EUA's prices to scheduled macroeconomic and regulatory announcements. Aatola et al. (2013) created an equilibrium model of the emission trading market for the purposes of the EU ETS price determination, Falbo et al. (2013) created model based on the profit function for tracking of impacts of EUAs on the optimal policy of a competitive electricity producer. Garcia - Martos et al. (2013) used both ARIMA and VARIMA models for building a multivariate model for the afore mentioned prices and comparing its results with those of univariate ones, Lecuyer and Quirion (2013) created analytical and numerical model of the EU energy and carbon market for implications of the possibility of a nil carbon price on optimal policy instrument choice. Lutz et al. (2013) used Markov regime-switching GARCH model for examination of the nonlinear relationship between the EUA price and its fundamentals. Cermak et al. (2015) created broker simulation model which integrates different original soft computing and decision making methods.

Focusing on empirical studies, based on official data, questionnaire surveys and interviews, we can find particular studies in the area of the innovation impacts of the EU ETS in Germany (Rogge *et al.*, 2011), the impacts on the investments in Sweden (Lofgren *et al.*, 2014) or empirical ex post analyses of the EU ETS in the EU as a whole (Feng *et al.*, 2012; Lovell *et al.*, 2013; Martin *et al.*, 2014).

Considering the characteristics of particular instruments of CO_2 pricing, precisely emission allowances trading and environmental taxation, their impacts, efficiency and optimization, the particular economists have different opinions. The comparison and assessment of these economic instruments is not trivial, since it can be important additional source of information for policy makers in particular countries.

Dealing with the most interesting studies in this area, for example Nordhaus (2005, 2011) focused his research mainly on carbon taxation and emission allowances efficiency comparison, advantages and disadvantages of both economic instruments, and he strongly prefers taxation before emissions trading. Regarding his opinion, the fluctuations of the EUA price and its volatility within the EU ETS in one trading period is not good for investments planning. As a recommendation for the policy makers, he has proposed pure carbon taxation in the context of current fiscal policy as the most suitable instrument for greenhouse gas emissions cutting. He also suggests the consequent international harmonization of carbon taxes throughout the world as one of the policy instruments of international climate policy.

Speck (1999) also recommends carbon taxation, since there are many sources of emissions, which cannot be involved in emission allowances trading system and moreover which are considerably heterogeneous. He also emphasizes potential benefits of carbon taxes in the field of so called ,,double dividend", which can be considered as a typical argument of environmental taxation supporters (Bork, 2006, Ekins, 2007).

On the other hand, there are economists, which support emission allowances trading. For example Mansur (2013) indicates that relative to a tax, tradable permits may improve welfare in a market with imperfect competition. Moreover, based on his model of strategic and competitive behavior of wholesalers in a Mid-Atlantic electricity market, in case of

regulators are opted to use a tax instead of permits, the deadweight loss from imperfect competition is greater.

However, Goulder (2013) for the purposes of research of climate change policy's interactions with the tax system included both a carbon tax and cap-and-trade system under the general label of "green tax", since the two environmental policies have the same features. Regarding the efficiency of "green taxes" and marginal costs of pollution abatement, we can have two different groups of "green taxes" -1) carbon tax (revenues recycled lump-sum) and cap-and-trade, freely allocated allowances; 2) carbon tax (revenues recycled via marginal rate cuts) and cap-and-trade, auctioned allowances (revenues recycled via marginal rate cuts).

2. The main objectives of the paper

Currently, there is a lack of studies dealing with the impacts of the EU ETS in the Czech Republic, moreover there is no ex post analysis of the 3rd trading period of the EU ETS with its new rules. Regarding these consequences, the main target of this paper is to provide the first ex post analysis of the EU ETS in the Czech Republic for year 2013, based on an empirical research at one side and Mamdani fuzzy rule-based system on the other side. For the purposes of this paper, 3 hypotheses are defined:

H1) Since the EUA market price was low in year 2013, the Czech companies within the combustion processes group had no motivation to trade with the EUAs on the exchange.

H2) The revenues obtained from emission allowance auctioning in year 2013 are negligible in comparison with the revenues obtained from the environmental taxes and fees in year 2013.

H3) Auctioned emission allowance had the similar characteristics as the environmental taxes and fees in the Czech Republic in year 2013.

3. Data and methodology

3.1. Data

For the purposes of this paper, we used different sources of data. At first, focusing on CO_2 emission allowances price and its development, data from EEX exchange (EEX, 2015), the leading energy exchange in Europe, was used, particularly the EU emission allowances (EUAs) auction prices in particular auctioning days.

We used also data from official statistics of the Czech Republic – Czech Statistical Office (CZSO), Czech Hydrometeorological Institute (CHMI), Ministry of the Environment of the Czech Republic (MoE) and Ministry of Finance of the Czech Republic (MoF).

Regarding environmental taxes and fees in the Czech Republic, the data from current legislation was used, including particular rates of taxes and fees.

Dealing with the behavior of the companies within the combustion processes in the Czech Republic and their decision-making (see Pawliczek and Piczszur, 2013); we used 2 sources of data and information. The first data set was based on the consultations and interview with the expert from Association for the District Heating of the Czech Republic – Association of Entrepreneurs in the Field of Heat Supply (ADH CR), who is responsible for the emission allowances trading. The second step of data mining and obtaining more precise data set was based on the questionnaire survey, which was focused on the key electricity and heat producers, members of working group on the EU ETS and environmental taxation within ADH CR.

3.2. The questionnaire survey

The following *Figure 2* shows us the yield of CO_2 emissions of survey respondents on total verified CO_2 emissions in the Czech Republic in the whole second trading period 2008 – 2012, which is 72%. You can see that it provides us sufficient information content of the questionnaire survey.

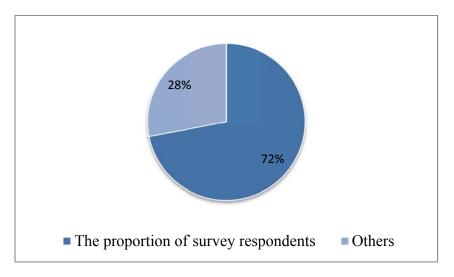


Figure 2. The yield of survey respondents *Source*: own work.

For the purposes of our research, the respondents of the questionnaire survey were divided to the 3 groups based on combustion processe's size – "BS" means big source (more than 100 MW of rated power consumption), "MS" means medium source (50 - 100 MW of rated power consumption) and "SS" means small source (up to 50 MW of rated power consumption). Moreover, there are sources controlled by the same management, therefore the results of the questionnaire were analysed according to the owners of particular sources of combustion processes. In total, we have 9 general owners of particular sources, which represent 27 big sources, 6 medium sources and 9 small sources. For the purposes of the expost analysis, we classified all owners, which have in their portfolio at least 1 big source as "BS" (totally 6 owners).

The questionnaire survey consisted of 13 questions in total, precisely 12 closed-ended questions and 1 open-ended question. The questions were focused on the following topics: purchases of additional emission allowances on the exchange for the purposes of covering of all respondent's emissions, evaluation of the EUA price as a motivation for trading or speculation on the exchange, respondents' opinion regarding the EUA price as start to think about active trading on the exchange, way of trading on the exchange, indicators with influence on emission allowances purchases and sales, evaluation of the EUA price as a motivation for starting or planning of environmental investments for the purposes of greenhouse gas emissions cutting and finally indicators with influence on planning of investments and innovations in respondent's companies.

For the purposes of this paper and for the purposes of the hypotheses evaluation, the results of selected questions will be presented.

3.3. The fuzzy rule-based system

For the purposes of the electricity and heat producer's behavior and decision making analysis, fuzzy rule-based system (more details in Pokorný, 2015) was used, precisely Mamdani type of rules (Čermák and Pokorný, 2001). The Mamdani fuzzy rule-based system is defined as

IF
$$(x_1 \text{ is } A_{1,1}) \text{ AND } \dots (x \text{ is } A_{n,1}) \text{ THEN } (y_1 \text{ is } C_1)$$

IF $(x_1 \text{ is } A_{1,1}) \text{ AND } \dots (x \text{ is } A_{n,1}) \text{ THEN } (y_2 \text{ is } C_2)$ (1)
...
IF $(x_1 \text{ is } A_{1,r}) \text{ AND } \dots (x \text{ is } A_{n,r}) \text{ THEN } (y_r \text{ is } C_r).$

We created set of Mamdani rules for the producers within the sector of combustion processes. General rules are based on purchases or sales of the EUAs on the market. Based on Mamdani fuzzy rule-based system, we created 162 rules for the electricity and heat producer in the Czech Republic. We used the economic indicators, which can influence the behavior of the typical producers. The following economic indicators were selected on the basis of the questionnaire survey results – respondents indicated that these indicators influence their decision-making:

- 1. The EUA price trend development.
- 2. The producer situation the current amount of available EUAs and the current CO_2 emissions.
- 3. The environmental policy development in the CR and the EU.
- 4. GDP development.

There can be 3 results of behavior of the producer, precisely the following:

- 1. no action the producer has no requirements on the market;
- 2. standard sale or standard purchase the producer will calculate his own profit, he can trade on the market;
- 3. big sale or big purchase the situation is really outstanding for the trading on the market the producer will surely buy or sell the EUAs on the market.

The example of one Mamdani rule is the following: "IF the EUA price trend development is decrease AND the producer has EUAs for all of his CO_2 emissions AND environmental policy has been tightened AND GDP development is increase THEN behavior on the market is standard purchase".

Based on defined 162 rules, the behavior of companies in the Czech Republic was generalized. We also identified and specified the "price" rules for the electricity and heat producers in the Czech Republic, also based on results of the questionnaire survey.

4. Results

4.1. The behaviour of companies

Based on the questionnaire survey results, we can say, that all respondents within the group "big sources" in the Czech Republic had to buy additional emission allowances in year 2013. Regarding small and medium sources, the answers were not the same, it depended mainly on actual covering of the emissions by the EUAs and on both policy and strategy of the management of particular companies.

Regarding the EUA price as a motivation for the trading on the exchange, 2 respondents within the group "big sources" evaluated the EUA price as motivating, 2 respondents within the group "big sources" and 1 respondent within the group "small and

medium sources" evaluated the EUA price as rather motivating. On the other hand, 2 respondents within the group "big sources" and 2 respondents within the group "small and medium sources" evaluated the EUA price as demotivating.

A more detailed analysis shows us that the EUA price was evaluated as motivating and rather motivating by the companies, which really bought the EUAs on the exchange in year 2013. Therefore we can say that low EUA price represented for the companies motivation for the purchases on the exchange. There should be also highlighted that there was only one company in the Czech Republic, which was regularly buying the EUAs on the exchange for the purposes of speculations and which was actively trading on the exchange in year 2013. The others were buying the EUAs only for the purposes of covering of all of their CO_2 emissions.

Figure 3 shows us the levels of the EUA price, which were indicated by the respondents of the questionnaire survey as a motivation price for trading the EUAs on the exchange. The respondents particularly indicated, which price in year 2013 was motivating for purchases and which price was motivating for sales.

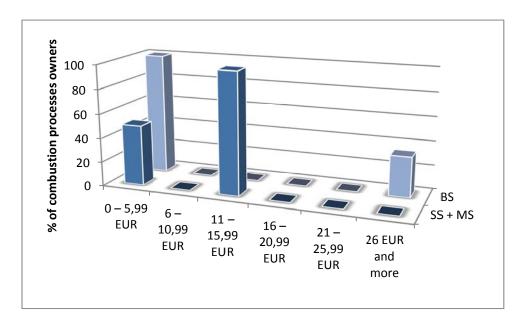


Figure 3. Purchase and sale motivation price of the EUAs in Y2013 *Source*: own work, based on the questionnaire survey. "BS" means "big sources", "SS + MS" means "small and medium sources", "% of combustion processes" means % from all obtained answers to this question.

The most of the respondents within the combustion processes (100 % of big sources, 50% of small and medium sources) indicated that the EUA price within the interval 0 - 5,99 EUR/EUA represented for them a motivation for the EUA purchases on the exchange in year 2013. On the other hand, the respondents indicated that permits would sell and speculate on the exchange only if their price was higher than 11 EUR/EUA (100% of small and medium sources), in case of big sources 26 EUR/EUA and more (33% of respondents).

Regarding all "motivating price" questions, nearly half of all respondents explicitly indicated that both policies and strategies of their companies did not allow them to sell or actively trade the EUAs on the exchange, they could only buy the EUAs to cover all of their CO_2 emissions. Moreover, they were not allowed to speculate with the EUAs on the exchange, the rules set by their management did not allow them such behaviour. However, the answers on "motivating price" questions were obtained only from 50% of all questionnaire

survey respondents, since the others were not allowed to answer to these kinds of questions by their top management.

Based on these findings, we can identified the "price" rules for the combustion processes in the Czech Republic, which can be expressed through Mamdani fuzzy rule-based system.

4.2. Set of Mamdani rules for the producer in the sector of combustion processes

At first, we should start with general rules of behavior of the producer in the sector of combustion processes in the Czech Republic within the EU ETS system. General rules will be based on purchases or sales of the EUAs on the market.

Regarding 162 basic rules for the electricity and heat producer behaviour in total, the general overview of possibilities of the producer behaviour in the Czech Republic was created. The key categories are based on different situations connected with the available amount of the EUAs and CO_2 emissions in particular year. The following *Table 1* summarizes the possibilities of behavior of the producer in particular situations.

Table 1. Overview of possibilities of the electricity and heat producer's behavior in CR

The producer has no EUAs to cover his CO_2 emissions				
Purchase	Sale			
Mainly big and standard purchase.	No action			
The producer has EUAs to cover his CO_2 emissions only partially				
Purchase	Sale			
Mainly standard purchase	No action			
Big purchase can be in the following situations				
(one or more of them simultaneously):				
- EUA price trend development is decrease				
- Environmental policy has been tightened				
- GDP development is increase				
The producer has EUAs to cover all of his CO_2 emissions				
Purchase	Sale			
Mainly no action	Mainly no action			
Standard purchase can be in the following	Standard sale can be in the following situations			
situations (one or more of them simultaneously):	(one or more of them simultaneously):			
- EUA price trend development is stagnation or decrease;	- EUA price trend development is stagnation or increase;			
 Environmental policy has been tightened or unchanged; 	 Environmental policy is more polluter- friendly or unchanged; 			
- GDP development is stagnation or increase.	 GDP development is stagnation or decrease; Management of company supports trading and speculations. 			

Source: own work, based on consultations and the questionnaire survey.

Generally, the possibility of "sale" can be used only when the producer has enough EUAs to cover all of his emissions. Based on the questionnaire survey results, we can say, that in year 2013, there was only one producer in the sector of combustion processes in the Czech Republic, who was regular seller on the exchange. Almost all of the electricity and heat producers were only the EUAs buyers.

Based on the questionnaire survey results, we can also identify the "price" rules for the combustion processes in the Czech Republic, which can be expressed through Mamdani fuzzy

rule-based system. The producers considered the price 0-5,99 EUR per EUA as the most suitable for their purchases. On the other hand, they would sale the EUAs only when the market price would be 11 EUR and more per EUA, moreover only when the policies and strategies of their companies would allow them to do it. So, the general "price" rules can be defined as the following Mamdani rules:

IF the EUA price is SMALL AND environmental taxes are almost constant AND the strategy of the company is rather trading friendly THEN the producer buys the EUAs only to cover his CO_2 emissions;

IF the EUA price is MIDDLE AND environmental taxes are almost constant AND the strategy of the company is rather trading friendly THEN the producer buys the EUAs to cover his CO₂ emissions, but starts to think about trading with the EUAs on the exchange;

IF the EUA price is HIGH AND environmental taxes are almost constant AND the strategy of the company is rather trading friendly THEN the producer buys the EUAs to cover his CO_2 emissions, but starts to make his own predictions and calculations of the EUAs;

IF the EUA price is HIGHER AND environmental taxes are almost constant AND the strategy of the company is rather trading friendly THEN the producer buys the EUAs to cover his CO_2 emissions, but starts to trade with the EUAs on the exchange;

IF the EUA price is THE HIGHEST AND environmental taxes are almost constant AND the strategy of the company is rather trading friendly THEN the producer buys the EUAs to cover his CO_2 emissions and trades with the EUAs on the exchange.

The results of the questionnaire survey showed us the approximate values of SMALL, MIDDLE, HIGH, HIGHER and THE HIGHEST and it served us as an input to the *Table* 3. Regarding an explanation of these general price rules, SMALL represents approximately 0 - 6 EUR/t CO₂, MIDDLE represents approximately 6 - 8 EUR/t CO₂, HIGH represents approximately 7 - 9 EUR/t CO₂, HIGHER represents approximately 8 - 10 EUR/t CO₂ and THE HIGHEST represents more than 10 EUR/t CO₂. The following *Figure* 4 shows us the behavior of Czech producer in the sector of combustion processes in year 2013 in graphical expression. Since the *Figure* 4 is based on fuzzy rules, the frontiers between particular EUA prices are not sharp, but blurred.

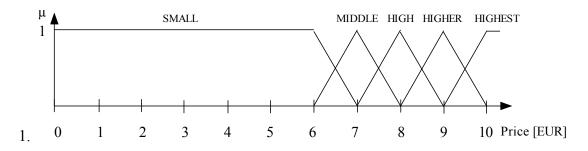


Figure 4. Shapes of Membership Functions for Given Input Variable Price *Source*: own work.

Focusing on the EUA market price development, the following *Figure 5* shows us the development of the EUA auction price in year 2013. The red line represents the level 6 EUR/EUA, when the producers start to think about more active trading with the EUAs on the exchange (not only purchases for the purposes of covering all CO_2 emissions). The red line 6 EUR/EUA represents also the middle level in the previous *Figure 4*.



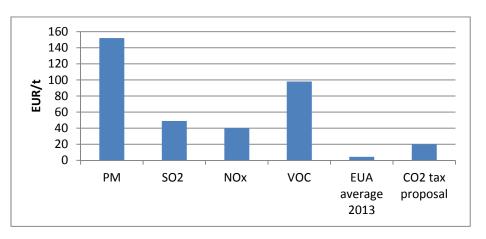
Figure 5. The EUA Auction Price in Y2013 *Source*: EEX, 2015; own work.

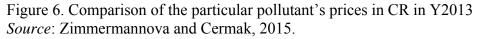
We can see, that the EUA auction price in year 2013 fluctuated in the interval 6,18 EUR/EUA (7.1.2013) and 2,75 EUR/EUA (18.4.2013), where only 2 auction days represent the auction price higher than 6 EUR/EUA. Comparing *Figure* 5 with *Figure* 4, it is obvious, that the electricity and heat producers in the Czech Republic evaluated the EUA price as small in year 2013 and therefore participated on the market only in the role of the buyers – usually bought the EUAs only to cover all of their CO₂ emissions.

4.3. Comparison of characteristics of the EUAs and environmental taxes

For the purposes of the comparison of the EU ETS and environmental taxation in year 2013 in the Czech Republic, we selected the following characteristics: emission's price in Y2013, behaviour of the companies on the market, budgetary determination of revenues, regulated emissions and the primary price impact.

We can compare the average EUA auction price in year 2013 with air protection fees' rates (imposed on SO₂, NOx, VOC and PM emissions) and CO₂ tax proposal (revision of 2003/96/EC Directive). The following *Figure* 6 shows us the comparison of all tax rates, charges and emissions' prices in year 2013. However, the energy taxes are missing, since their tax rates are not directly imposed on pollution.





Jarmila Zimmermannova,	183	ISSN 2071-789X
Petr Cermak, Petr Novak		
	INTERDISCIPLINARY APPROACH TO	ECONOMICS AND SOCIOLOGY

You can see, that the average EUA auction price in year 2013 (4,4 EUR per ton of CO_2) is much more lower than all of the fees imposed on other pollutants in air protection area in the Czech Republic, relative to the tonne of particular pollutant; moreover it is lower than CO_2 tax proposed in revision of Directive 2003/96/EC (20 EUR per ton of CO_2). However, we should focus also on revenues obtained from the EUA auctions, air protection fees and general energy taxation, based on current Directive 2003/96/EC. The following *Figure 7* shows the comparison of all revenues from environmental taxes and charges in the Czech Republic in year 2013. Focusing on total revenues obtained from the EUA auctions, air protection fees and general environmental taxation, based on current 2003/96/EC directive, we obtained rather interesting results.

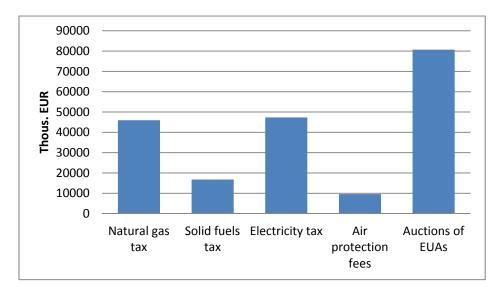


Figure 7. Environmental taxes and EUA auction's revenues in CR in Y2013 *Source*: Zimmermannova and Cermak, 2015.

It is obvious, that contrary to the lowest "emission price", the revenues from the EUA auctions in year 2013 were higher than revenues obtained from all of the air protection fees; furthermore it exceeded revenues obtained from particular energy taxes – natural gas tax, solid fuel tax and electricity tax. We can say that the auctioned EUAs were important source of public budgets revenues in the Czech Republic in year 2013.

Focusing on budgetary determination of these revenues, the following *Table 2* shows us the distribution of 50% of total auctions revenues. The rest of the auction revenues come to the general state budget.

Table 2. Distribution of 50% of Total Auctions Revenues

Period	State Environmental Fund	Ministry of Industry and Trade
2013	100%	0%
2014 - 2015	65%	35%
2016 - 2020	60%	40%

Source: Current legislation; own work.

You can see, that in year 2013, all additional revenues obtained from the auctions (the EUA auctions on behalf of the Czech Republic) were partially the income partially of the State Environmental Fund and partially of the general state budget. It is the same as in case of

environmental taxes and fees in the Czech Republic. In year 2014, there is another one receiver of the total auction revenues – Ministry of Industry and Trade of the Czech Republic.

The following *Table 3* summarizes particular characteristics of the EUAs, environmental taxes and emission fees in year 2013 in the Czech Republic and focuses on their comparison.

Table 3. The comparison of characteristics in year 2013

	EUA – auctions	Energy taxes	Emission fees
Emission price, tax rate	Floating – based on market development	Fixed - based on 2003/96/EC	Fixed - based on national legislation
Trading – auctions, secondary market	EUA price < 6 EUR almost only purchase EUA price > 10 EUR possibility of sale	No	No
The key role of companies	The EUA price payer	Tax payer	Fee payer
Budgetary determination of revenues	General state budget, State Environmental Fund	General state budget	State Environmental Fund
Emissions	CO ₂ and ekv.	Mixture of emissions	SO ₂ , NO _x , VOC, PM
Payer	Companies	Companies, households	Companies
Primary incidence	Energy product's prices	Energy product's prices	Energy product's prices

Source: Current legislation; own work.

Since the rules of the EU ETS changed and the total amount of the EUAs for companies is no more entirely for free, the companies are more interested in the EU ETS and pay attention on their own predictions and calculations of the EUAs prices.

Regarding trading on the exchange, we can say, that the low EUAs price in year 2013 represented weak motivation for the electricity and heat producers in the Czech Republic to trade on the exchange. Generally, the companies were almost entirely buyers on the exchange, they were willing to sale the EUAs only if its price was higher than 10 EUR. Focusing on the other characteristics, it is obvious, that the EUAs and environmental taxes in the Czech Republic had similar characteristics in year 2013, precisely in the area of the role of companies (producers), budgetary determination of revenues and primary price impact.

However, focusing on addressing emissions, there was a difference, of course, since the Czech Republic had no direct carbon taxes in year 2013.

5. Discussion

Based on the consultations and interview with the EU ETS expert from Association for the District Heating of the Czech Republic – Association of Entrepreneurs in the Field of Heat Supply and the results of the questionnaire survey, we can say that the emission allowances represent in the Czech Republic an important environmental policy instrument, which can influence strategies and investments of all companies involved in the EU ETS.

Since the EU ETS changed, the companies are more interested in it and pay attention on their own predictions and calculations of the EUAs prices. They also calculate with the EUAs in their medium-term plans and investments decisions.

Focusing on our three hypotheses, we can conclude the following:

H1) Since the EUA market price was low in year 2013, the Czech companies within the combustion processes group had no motivation to trade with the EUAs on the exchange.

Based on our ex-post analysis, we can partially confirm this hypothesis. Since the EUA auction price was higher than 6 EUR/EUA only in 2 auction days in 2013 (see *Figure 4*), the most of the Czech companies evaluated the EUA price as small and therefore was on the market only in the role of the buyer – usually bought the EUAs only to cover all of their CO_2 emissions. Based on the questionnaire survey, we can say that in year 2013 in the Czech Republic, there was only one producer within the combustion processes, which regularly traded on the exchange and sold the EUAs. Almost all of the electricity and heat producers were only the EUAs buyers.

H2) The revenues obtained from emission allowance auctioning in year 2013 are negligible in comparison with the revenues obtained from the environmental taxes and fees in year 2013.

Based on our ex-post analysis, we can reject this hypothesis. Although the average CO₂ emission "price" in year 2013 (4,4 EUR per ton of CO₂) was lower than all of the fees imposed on other pollutants in air and climate protection area, the revenues from the EUA auctions in year 2013 were higher than all of the revenues obtained from all of the air protection fees and revenues obtained from general energy taxes – natural gas tax, solid fuel tax and electricity tax. We can say, that the auctioned EUAs are currently important source of public budgets revenues. Moreover, it is evident, that this kind of revenues will be more important depending on increasing share of total EUAs determined for auctions. It supports also Ekins and Speck conclusion (2011), that the decision to auction from 2013 the majority (and by 2027 100%) of the EU ETS emission allowances means that governments will have a new source of environment-related revenues.

H3) Auctioned emission allowance had the similar characteristics as the environmental taxes and fees in the Czech Republic in year 2013.

Based on our ex-post analysis, we can partially confirm this hypothesis. It is obvious, that if the EUA market price was lower than 6 EUR per ton than it behaved almost entirely as a carbon tax or fee. The companies only "paid for CO_2 emissions", they did not use the EUA as a "commodity" for trading. Therefore the EUA behaved as an additional carbon tax or fee – in case that the company exceeded the level of emission limit represented by free emission allowances. Moreover, the budgetary determination of revenues obtained from auctions was in year 2013 the same as in case of environmental taxes and fees in the Czech Republic – General state budget and State Environmental Fund.

Besides the subject of particular economic instruments – particular emissions of CO_2 , NOx, SO₂, VOC and PM, and consequently mix of emissions under the energy taxation, the significant difference between emission trading and environmental taxation in the Czech Republic in year 2013 can be visible in the "floating tax rate".

There should be also highlighted Goulder's idea: "I will include both a carbon tax and cap-and-trade system under the general label of "green tax", since the two environmental policies have the same features" (Goulder, 2013). Based on the above described ex post analysis, we can say that in the Czech Republic in year 2013, these two economic instruments of the environmental policies had similar features.

Based on Ekins and Speck research (2011), it has long been recognized that an auctioned environmental trading scheme has much in common with an environmental tax (Ekins and Speck, 2011, p. 354). Based on their research, it seems logical to include in the

definition of a possible environmental tax reform not only revenues generated from energy and environmental taxation, but also those resulting from the auctioning of the EU ETS emission allowances.

It is important, that the companies within the combustion processes group understood the EU ETS much more as an additional environmental tax or fee, so the EUAs can represent additional costs for them. It is necessary to realize changing economic situation and business conditions of particular companies. Companies are constantly under pressure of reducing costs and finding of cost reserves. This is result of global expansion and developing Information Society, which asks still new requirements. That has important impact to structure of performed activities and so to structure and development of different cost groups. That causes problems and difficulties with theirs appropriate and exact allocation in relation to performance of production (more in Popesko, 2013 or Novák and Popesko, 2014).

Moreover, small and medium sources of pollution represent also small and medium enterprises (SME), which are more sensitive to changes within external environment because of their size. In longer term period, discussion about SMEs problems is focused on issue of levies, quality of legal system and support of SMEs by government. For optimal functioning of the economic system, optimism of its participants is very important (Belas *et al.*, 2014). Therefore the right and long term setting of the EU ETS rules is very important.

Naturally, the EU ETS is constantly developing and changing and the behaviour of particular companies in the Czech Republic can also change in the following years. The next development of the behaviour of particular stakeholders of the EU ETS in the Czech Republic will be the object of our future research, simultaneously with possible analyses and recommendations for particular policy makers.

Conclusions

The results of this ex post analysis of the EU ETS show us, that the behaviour of the Czech companies is slightly different from policy makers' expectations. Focusing on the behaviour of particular companies within the EU ETS in year 2013 in more details, it is obvious, that the most of them evaluated the EUA price as small and therefore was on the market only in the role of the buyers – usually bought the EUAs only to cover all of their CO_2 emissions.

What is also important, the EUA price in year 2013 did not motivate the companies within the combustion processes sector to realize additional investments or technological adjustments for the purposes of CO_2 emissions cutting.

Regarding the public finance consequences, the auctioned EUAs were important source of public budgets revenues in the Czech Republic in year 2013. Moreover, it is evident, that this kind of revenues will be important mainly in next years, depending on increasing share of total EUAs determined for auctions within the EU ETS. We can say that the characteristics of CO_2 emission allowances and environmental taxation in the Czech Republic were more similar in year 2013 than in the previous trading periods.

The results of this ex post analysis can serve as an additional source of information for policy makers both in the Czech Republic and the EU; it can be valuable mainly for the purposes of the current economic instruments of the environmental, energy and climate policy adjustments.

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