Dr Adam Plachciak Academy of Economics in Woclaw Faculty of Regional Economy and Tourism in Jelenia Gora

## DISTRIBUTIVE JUSTICE AS AN INTEGRAL ELEMENT OF CORPO-RATE SOCIAL RESPONSIBILITY AND THE PRINCIPLE OF SUS-TAINABLE DEVELOPMENT

## Abstract

The moral climate of economical activity has special impact on forming a new management philosophy – Social Corporate Responsibility (CSR). Classical capitalist establishment used to be responsible on behalf of its owner, with achieving its main goal – maximizing profits. Now it is more often emphasized that the corporation should be responsible for the needs of different groups – *stakeholders*. Distributive justice is one of the main elements of being responsible in business activity.

The idea of sustainable development is an attempt of answering the problem which appeared at the end of XX century connected with global threads of consuming natural resources, environment devastation, excessive demographic growth and inappeasable needs of people. The notion of distributive justice, written into the definition of sustainable development has got special meaning, because it refers to intergenerational and between generational dimension.

**Key words:** Corporate Social Responsibility, sustainable development, distributive justice, environment, wealth.