

Chapter 3.

GROUNDING OF THE PARAMETERS OF THE PLANT-GROWING BRANCHES EFFECTIVE FUNCTIONING IN TERNOPIL REGION

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Abstract. *In the article authors insist that agrarian economy sector have to develop their own strategy of further development of agricultural production, increase of competitive ability of plant-growing branches and on this basis to increase the production of exported volumes.*

Keywords: *agricultural enterprises, plant-growing branches, Ternopil region.*